

Financial Analysis

Increase the value of your organization.

Increasing the value of a company is a primary goal for management. This seminar establishes a fundamental but simple financial statement template for displaying that the company is being managed to produce increasing value. You will also learn how to evaluate past performance and plan for future investments: capital projects and acquisitions.

How You Will Benefit

- Specify the financial requirements for your company's strategic and operating plans
- Manage the structure of the income statement and the balance sheet to increase shareholder value
- Choose the right metrics for evaluating your company's solvency
- Determine your company's debt capacity - how much you can safely borrow
- Use the statement of cash flow to measure success
- Create a capital project evaluation spreadsheet
- Determine which metrics to use to evaluate capital projects

What You Will Cover

- Detailed mastery of the income statement, the balance sheet and the statement of cash flows
- Drivers of company value
- What owners want to see on the financial statements
- What lenders want to see on the financial statements
- The true meaning of cash flow from operating activities
- Discounted cash flow techniques: future value, present value, net present value, annuities, internal rate of return
- The importance of and calculation of the Weighted Average Cost of Capital (WACC)
- How to value capital projects
- How to price an acquisition

Who Should Attend

This seminar is dedicated to helping managers of for-profit companies succeed. If you are responsible for managing a department, a business unit or a company to increase its value, or responsible for evaluating an acquisition or the financial condition of a customer or vendor, this course is for you.

Note: Please bring your organization's financial statement and a financial calculator, HP 12C or equivalent.

